

German Health Alliance

International Voice of German Health

GHA

German Health Alliance

An initiative of:



GHA

German Health Alliance

**International Voice of German Health
and Central Point of Contact**

GHA with about **100 members** from industry, academia, foundations, NGOs,
healthcare facilities and governmental development organisations

Initiative of the **Federation of German Industries e.V. (BDI)**

Targeted regions and countries: **worldwide**

Supported by the **German Federal Government**

GHA-Members

<p>Diagnostics</p>	<p>Pharma</p>	<p>E-Learning</p>	<p>Hospital Providers</p>	
<p>Insurance</p>	<p>Turnkey</p>	<p>NGOs</p>	<p>EZ / Finance</p>	<p>Digital Health Platform</p>
<p>Logistics</p>	<p>Publisher</p>	<p>Consulting & Certification</p>	<p>Architecture</p>	
<p>Organisations</p>	<p>Supporting Partner</p>	<p>Academia</p>		
<p>Medical Technology</p>				

GHA is an initiative of the Federation of German Industries



is an initiative of



40

Industry Associations



+100.000

Companies



+8.000.000

Employees



BDI

Voice of German Industry

GOALS

- **Strengthening German health sector actors**
in a political and international context
- **Supporting members**
in their activities, projects and investment plans abroad
- **Multisectoral cooperation**
between governments, the private sector, research & science
and NGOs & civil society
- **Strengthening health systems**



ACTIVITIES



POLITICS

- Strengthening the positioning and perception of health actors in the field of Global Health
- Formulation and representation of the interests in the political context
- Contact for German and foreign governments on health issues with international reference



ACCESS

- Establishing contacts with international partners
- Information and exchange at regional and specialist conferences
- International presence



NETWORK

- Platform for the exchange of actors from the health sector
- Working on main topics in working groups
- Representation of the health actors with an international dimension



COMMUNICATION

- Showcase for health solutions made in Germany
- Increasing awareness of international health issues
- Information about relevant events and topics



1. Politics: political dialogue, position papers, regulatory frameworks



Globale Gesundheit: Eckpunkte der Wirtschaft für die Strategie der Bundesregierung



Reformkonzept
„BMZ 2030“



GHA
German Health Alliance

The Importance of Assistive Technology during the Covid-19 Pandemic

Systemic Calls for Tender in the healthcare sector
July 2015

© Outlook

BMZ Federal Ministry for Economic Cooperation and Development

A Systemic Approach to better Health

Systemic Calls for Tender in the healthcare sector
July 2015

Published by: **giz** **KfW** **GHP**

Handelsblatt

Deutsche Industrie fordert Zusammenarbeit mit China im Gesundheitssektor

Kooperation statt Abschottung: Der BDI plädiert trotz der Corona-Probleme für einen Dialog mit der Volksrepublik. Kritisch bleibt die Frage des Marktzugangs.

Gregor Waschni

20.08.2020 - 12:50 Uhr • Rubrik: Team • 2 x geteilt

Laborguide zur Impfstoffforschung

Die deutsche Industrie wird für eine Kooperation mit China im Gesundheitssektor (Foto: istockphoto)

Berlin. Als Lehre aus der Corona-Pandemie verfolgt die Bundesregierung das Ziel, Deutschland und Europa unabhängiger von Arzneimitteln und anderen medizinischen Gütern aus China zu machen. Die

investieren

B20 ITALY 2021

RESHAPE THE FUTURE: INCLUDE, SHARE, ACT

BDI

POSITION | GLOBAL GOVERNANCE

Japans G20-Präsidentschaft

Globale Agenda: Setting entscheidenden voranbringen, wirtschaftliche Handlungsfähigkeit sichern

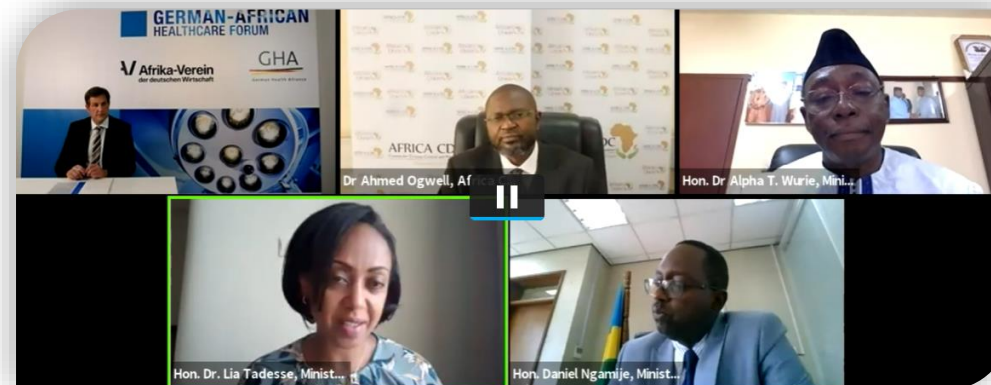
5. Juni 2019

Die globale politische Lage erschwert internationale Kooperation zunehmend – trotzdem dürfen die G20 nicht hinter ihre Bemühnisse der vergangenen Jahre zurückfallen. Auch die Erfüllung des Status quo ist keine Option. Die G20-Regierungen müssen ihre Agenda zu breitem Weltfrieden, Energie und Klimaschutz sowie Digitalisierung entschlossen vorantreiben und innovativ ausgestalten – und dabei ihre Führungsrolle ernst nehmen. Die Weltwirtschaft braucht dringend eine positive Agenda der G20, die Handlungsfähigkeit und Planungssicherheit ermöglicht.

- Handel und Investitionen: Die G20 müssen sich zu offenen Märkten bekennen und dem Protektionismus eine Abfuhr erteilen. Marktzugangsmo Subventionen, Überkapazitäten sowie der Umgang mit Staatsunternehmen müssen möglicher angepasst werden.
- WTO und das multilaterale Handelssystem: Für mehr Transparenz im Weltmarkt müssen dringend Schritte ergriffen werden, die die Mitgliedern der WTO-Mitglieder deutlich effektiver durchsetzen und nachschärfen. Die Blockade der



2. Access: Trade booths, country conferences, market information



3. Network: Exchange with politics and business, working groups, background discussions

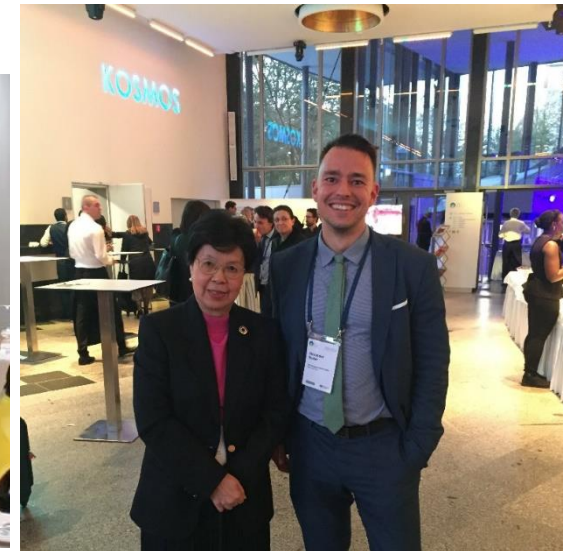


GHA @GHA_BDI · 26. Nov.
#24Nov continuing our good cooperation with the @iaeaorg // @Der_BDI

Rafael MarianoGrossi @rafaelmgrossi · 24. Nov.
Great talk w/ 🇩🇪 Health Alliance Chairman Roland Göhde! @GHA_BDI's & @IAEAorg will partner to fight cervical and other cancers, and to prevent pandemics through zoonotic disease control. We have the tools, resources and networks to save lives — and we are bringing these together.



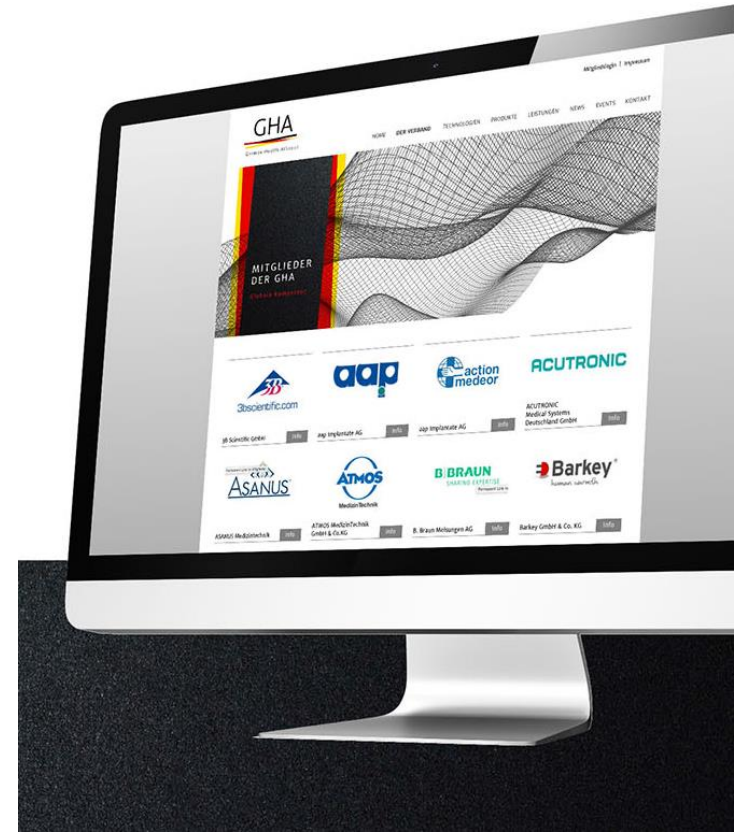
GHA-FACHGRUPPEN	GHA-ARBEITSGRUPPEN REGIONEN
MEDIZINTECHNIK	AFRIKA (in Kooperation mit Afrika Verein)
CONSULTING & ARCHITEKTUR	CHINA
GHA-ARBEITSGRUPPEN THEMEN	MENA (in Kooperation mit Ghorfa)
GLOBAL HEALTH	OSTEUROPA & GUS (in Kooperation mit Ost-Ausschuss)
ENTWICKLUNGSZUSAMMENARBEIT IN GESUNDHEIT	



4. Communication: information for members, product presentation, agenda setting health



Sets for continuous peripheral nerve blocks (cPNB) B. Braun Melsungen AG	REF 820 TRACOE aeri® Balloon Dilation Catheter TRACOE medical GmbH	ACL OR-PC® Hot Swap Battery ACL GmbH	ACL OR-PC® Thin Client Series ACL GmbH
ACL OR-PC® Series ACL GmbH	ACL OR-PC® OD ACL GmbH	ACL OR-MD® with DICOM curve ACL GmbH	ACL OR-MD® 4k ACL GmbH
ACL Wall Mount ACL GmbH	ACL Bedside-Terminal ACL GmbH	PRS 500 E PROTEC GmbH & Co. KG	PRS 500 F PROTEC GmbH & Co. KG



Working Groups

- FG Medical Technology
- FG Consulting & Architecture
- AG Global Health
- AG Development Cooperation
- AG Training (planned)



- AG China /Asien
- AG MENA
- AG Africa
- AG Eastern Europe & CIS
- AG Latin America



GHA-FACHGRUPPEN	
	MEDIZINTECHNIK
	CONSULTING
GHA-ARBEITSGRUPPEN THEMEN	
	Globale Gesundheit
	Entwicklungszusammenarbeit
	Aus- und Weiterbildung (ab Juli 2021)

GHA-ARBEITSGRUPPEN REGIONEN	
	AFRIKA
	CHINA
	LATEINAMERIKA (ab April 2021)
	MENA
	OSTEUROPA & GUS

- **Information & exchange** on current topics
- **Establishment of a network** with relevant contacts for the members
- Formulation of members' **interests and needs**
- **Presentation** of activities and contribution of members
- **Lead conference & events**
- Where possible, stimulation of **projects and cooperations**
- Sustainable and successful positioning of the **GHA as a shaping actor**

German Health Technology – [Link to Brochure](#)



German Health Technology / product and solution online database

**Sets for continuous peripheral
nerve blocks (cPNB)**
B. Braun Melsungen AG



**REF 820 TRACOE aeris®
Balloon Dilation Catheter**
TRACOE medical GmbH



ACL OR-PC® Hot Swap Battery
ACL GmbH



ACL OR-PC® Thin Client Series
ACL GmbH



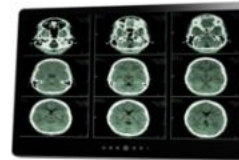
ACL OR-PC® Series
ACL GmbH



ACL OR-PC® OD
ACL GmbH



**ACL OR-MD® with DICOM
curve**
ACL GmbH



ACL OR-MD® 4k
ACL GmbH



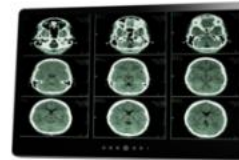
ACL Wall Mount
ACL GmbH



ACL Bedside-Terminal
ACL GmbH



PRS 500 E
PROTEC GmbH & Co. KG



PRS 500 F
PROTEC GmbH & Co. KG



NEWS FROM GHA MEMBERS



GHA Members

October 29, 2020

Protective masks “Pure Made in Germany” from EUMEPRO



GHA Members

MedTech

October 27, 2020

Inspiring Interior



GHA Members

October 27, 2020

New opportunities: Hospitals are becoming the designers of regional care



GHA Members

October 22, 2020

Large OECD study on the care of chronically ill patients – OptiMedis is part of the international consortium

<https://gha.health/en/news/newsletter/>

<https://gha.health/en/news/>

MEDICA, World Forum for Medicine, GHA-Booth

With 5,891 exhibitors and 117,902 visitors, MEDICA is the largest international medical trade fair. Focal points of the industry are medical technology, health, pharmacy, care and supply industry.



Arab Health / GHA-Booth



Since its foundation in 1977, the world's second largest trade fair for medical technology and healthcare has steadily developed into a hub for business in the Arabic, South Asian and African regions.

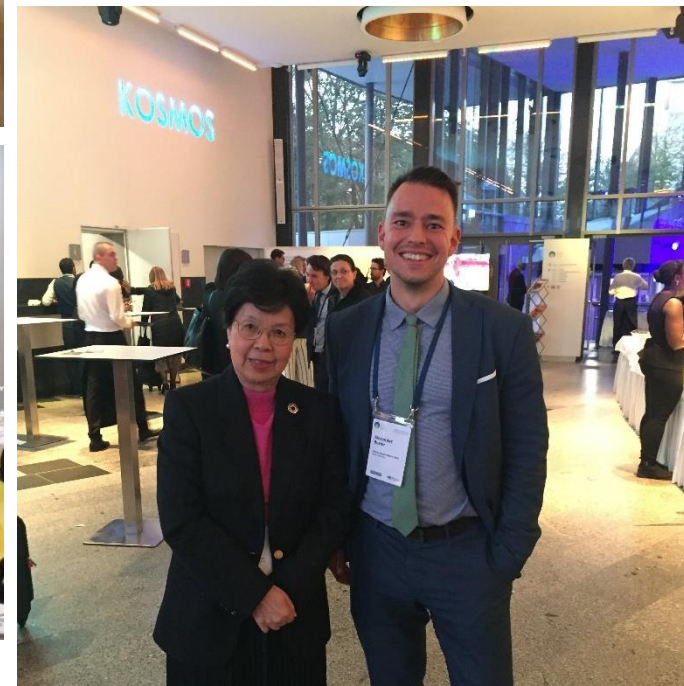
With a joint stand, the GHA presents itself and its members at the trade fair.



24-27 Jan 2022, Dubai



World Health Summit Week 2019



10:10 – 11:10 am
Room Beethoven

**Introductory High Level Panel:
Outlook on Africa's Healthcare Sector with the African Health Ministers**

- Hon. Dr Magda Robalo Silva**
Minister of Public Health, Guinea Bissau
- Hon. Michel Hamala Sidibe**
Minister of Health and Social Affairs, Mali
- Hon. Prof. Dr Alpha Wurie**
Minister of Health and Sanitation, Sierra Leone

10:35 ✓

6th German-African Healthcare Forum



- Hon. Dr Lia Tadesse**
State Minister of Health, Ethiopia
- Hon. Dr Joyce Moriku Kaducu**
State Minister for Health - Primary Health Care, Uganda
- Hon. Prof. Akin Abayomi**
Lagos Health Commissioner, Nigeria

10:35 ✓

IMPRESSIONS

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[@GHA_BDI](https://twitter.com/GHA_BDI)



German Global Health Strategy



E-Learning

"Managing Health Facilities in Low-Resource Settings"



Green Hospital

German-African Healthcare Forum

Yearly business conference with 250 participants from business, politics and civil sector. In 2019 we had 1 Vice-President, 6 Ministers of Health, Delegation from WHO and many delegates from African and German companies.

Next Date:

27 Oct 2021, Berlin

8th German-African Healthcare Forum | October 27, 2021 | GHA - German Health Alliance

Organizers:





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[Become a GHA Member](#)

www.gha.health

https://twitter.com/GHA_BDI